



PATRONAGE AND EXHIBITION OPPORTUNITIES

IEEE WIRELESS COMMUNICATIONS AND NETWORKING CONFERENCE

13-16 April 2026,
Kuala Lumpur, Malaysia



WCNC 2026

IEEE Wireless Communications and Networking Conference (WCNC) is the world premier wireless event that brings together industry professionals, academics, and individuals from government agencies and other institutions to exchange information and ideas on wireless advancement communications and networking technology.

KUALA LUMPUR 2026

The IEEE WCNC2026 edition arrives to the capital city of Kuala Lumpur, for the first time in Malaysia. Kuala Lumpur is a lively cosmopolitan and friendly city where everyone feels at home. It is a place for business and new trends, and offers a safe, comfortable setting where taking time out and doing business are equally enjoyable. Its rich artistic and natural heritage, cutting-edge transport network, quality accommodation, fine cuisine and the passion locals show when enjoying their city's day and night life make it one of the most attractive cities in the world. It is also one of the most unique Malaysian cities in terms of its history, architecture, culture, and its people.



WCNC2026 will feature a comprehensive technical program with papers showcasing the latest technologies, applications and services. The conference program includes workshops, tutorials, keynote talks from industrial leaders and renowned academics, panel discussions, and exhibition.

REASONS FOR SPONSORSHIP

WCNC2026 is a four-day event, three days dedicated to technical and industry sessions and one day to tutorials and workshops. The conference features a comprehensive technical program including twelve symposia in 12 parallel sessions and a number of tutorials and workshops, as well as an exceptional Industry Forum & Exhibition program including keynote speakers from industrial leaders and renowned academics, panel discussions and an exhibition.

As a sponsor of IEEE WCNC your organization will gain maximum exposure to an audience that includes highly regarded executives and decision makers, as well as world renowned researchers and scientists. Your organization will be featured prominently on all WCNC related collaterals. You can use this premier event to showcase your brand and share your company's products, services, and vision with an influential engineering audience.

ABOUT THE VENUE

WCNC2026 will take place at the Kuala Lumpur Convention Centre. It is a purpose-built convention and exhibition facility strategically located in the Kuala Lumpur City Centre overlooking the iconic PETRONAS Twin Towers and the 50-acre KLCC Park. The convention centre is well serviced by a modern and efficient subway train system linking all major parts of the capital city. The centre is also within walking distance of many major hotels and service apartments. The Kuala Lumpur Convention Centre offers state-of-the-art telecommunications and digital audio visual facilities, allowing both exhibitors and delegates the flexibility they require.

Please visit wcnc2026.ieee-wcnc.org for more information.

WCNC 2026 PATRONAGE OPPORTUNITIES

Contact WCNC 2026 Patronage Chair: (azwan@ieee.org)

Patronage Level (USD)	Platinum \$40,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Keynote Address - in one of the plenary sessions (Speaker subject to approval by the OC)	●			
Opportunity to organize panel session	1	1		
Opportunity to participate panel session	2	1	2	1
Acknowledgement by the General Chair during the Opening Plenary and the Banquet	●	●	●	●
Logo and URL on conference website and conference app	●	●	●	●
Logo on the conference bags	●			
Booth at the Exhibits Hall	6m x 3m	6m x 3m	3m x 3m	
Complimentary exhibitor's badges	4	2		
Banners in the Auditorium and the Exhibits Hall (to be provided by the patron)	●	●		
Full conference registration with access to social events	5	3	2	1
VIP table at the Banquet	●	●		
Invitations to the exclusive "VIP" reception (by invitation only)	3	2	1	

OTHER PATRONAGE OPPORTUNITIES (USD)

 Bag Inserts Company documentation (provided by the patron) inserted into conference bags.	\$2,000
 Welcome Reception This is a unique opportunity to spotlight your company at the ultimate kick-off social event of WCNC2026! The Welcome Reception provides a platform for all conference attendees to mingle and network with the speakers, exhibitors and attendees. Co-sponsor signage will be displayed throughout the welcome reception area Benefits - Company logo displayed in the welcome reception area to provide brand exposure - Two (2) full conference registrations and access to social events.	\$20,000
 Lunch Reach attendees during lunch event. Co-sponsor signage will be displayed throughout select lunch area Benefits - Company logo displayed in the lunch area to provide brand exposure - Two (2) full conference registrations and access to social events	\$20,000

See back for booth opportunities

BOOTH OPPORTUNITIES (USD)

Exhibition Booths	The exhibit only option is great for those companies that have a new product/service to promote. As an exhibitor, your company logo will be prominently included on the conference website and the conference app.	3m x 3m \$3,500
Publisher Booths	Publishers can take advantage of discounted exhibition fees. Booths include a table and chair.	3m x 3m \$2,500



Don't see anything that meets your needs?

Please contact the WCNC 2026 Patronage Chair, (azwan@ieee.org) who will be happy to speak with you about a custom sponsorship package.

ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

To learn more, visit our website wcnc2026.ieee-wcnc.org